

# **BEAD Pocket Art Request for Proposals**

## **4<sup>th</sup> and Washington Fence Project**

Bloomington Entertainment and Arts District (BEAD) through its Pocket Art program seeks an artist or artist team for a public art project located in downtown Bloomington.

### **4<sup>th</sup> and Washington Fence Project Overview**

Mural proposals are requested for a fence surrounding a recycling and refuse containment area located behind the Buskirk-Chumley Theater on 4<sup>th</sup> and Washington Streets. The project is part of the BEAD's Pocket Art series, which seeks to enliven downtown Bloomington through creating opportunities for local artists to create art in unexpected places.

Respondents for this project should submit design proposals that reflect downtown as an arts and cultural destination. The selected artist or artist team will be awarded a budget of \$600 to cover material costs and provide artist honoraria.

#### *Project Goals and Criteria*

To implement a design that:

- Reflects a high quality of artistic excellence
- Reflects a unique and original artistic perspective
- Is appropriate to the location of the project
- Represents enduring, not transitory, artistic concepts



### **Selection Process**

The Selection Panel will consist of three representatives from the City of Bloomington Community Arts Commission, one representative from the Department of Economic and Sustainable Development and one professional artist.

The artwork for each project must be durable, low maintenance, appropriate to the location, and able to weather Bloomington's climate. No expectation should be made that the artwork will be kept secure – design and fabrication must take into account the likelihood of unsupervised viewer interaction. The City of Bloomington and BEAD assume no liability over possible damage or destruction to artwork created from selected proposals.

### **Proposal Submission Process**

Submissions are due by December 4, 2009.

Please submit three (3) copies of the following order and paper clip each group together:

1. *Letter of Interest*

Please summarize your qualifications and qualities relevant to the project (one (1) typed page).

2. *Design Proposal*

The design proposal must include, but is not limited to, the following:

- Color rendering of the proposed design
- Scale drawing of the proposed design
- Materials list
- Budget
- Specific site preparation needs
- Project timeline

3. *Professional Resume*

Please outline your experience as an artist. In the case of a team application, please include resumes for each team member.

4. *Self-Addressed Stamped Envelope (SASE)*

Please provide a SASE for the return of slides or CD. Submissions without the SASE will not be returned.

**Mail packets to:**

**Miah Michaelsen**

**Assistant Economic Development Director for the Arts  
Department of Economic and Sustainable Development  
401 N. Morton St., Suite 210  
Bloomington, IN 47404**

***For additional information, please contact Miah Michaelsen at (812) 349-3534 or [michaelm@bloomington.in.gov](mailto:michaelm@bloomington.in.gov).***